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For Immediate Release

Autumn's Promise and SMET Construction Break Ground for a Building *And* an Innovative Style of Assisted Living.

SMET Construction has begun Autumn's Promise, an Assisted Living Facility at 1700 Spartan Road, Green Bay—laying the foundation for compassionate assisted care in a luxury setting.

Green Bay, WI. - Mother and daughter team, Ginger Lutz and Nicole Silta saw phase one of their vision for a new concept in assisted living in Northeast Wisconsin come to fruition as they broke ground for their new Autumn's Promise Assisted Living Facility at 1700 Spartan Road in Green Bay on Friday Nov. 2.

"This is the first step in our strategic plan to combine our varied professional backgrounds to craft a new style of assisted living for Northeast Wisconsin residents who do not want to settle for a bland and boring life," said Nicole Silta, administrator of the new facility. *"Autumn's Promise will provide the necessities of safety and well-being, like a full time on-site nurse, but we have plans to go even further by taking the concept of assisted living to a rewarding new level for area residents looking for the kind of retirement years they've always dreamed about, a life where they'll be treated with respect and dignity."*

A ground-breaking event in more ways than one, Autumn's Promise will be a unique home for area residents. Locally owned, with Lutz and Silta on site and on staff, Autumn's Promise will offer chef-prepared meals served buffet style allowing residents to choose their own meals – just one example of their unique approach. With a finished "resort-lodge" feel to the interior, and cozy finishing touches like a 2-way stone fireplace, the nod to outdoor beauty will be further reflected by the view of their tree lined, wooded back lot. All aspects of those who will call Autumn's Promise home will be attended to with a multitude of enriching experiences designed for optimal care of body, mind and spirit. Residents will have the ability to partake of a wide variety of activities both on-site and off-site including familiar comforts like Friday fish fries and enriching experiences like excursions to symphony performances. Wi-Fi and Wii will be available on site.

"We take great care in building personal relationships with both residents and their families," commented Ginger Lutz. Her more than 40 year's experience in nursing, 20 in geriatric nursing and 16 year's experience as a CBRF administrator shows her depth of knowledge and dedication to providing a new experience for area residents. Daughter Nicole Silta will utilize her Bachelor's degree, state certification through WALA and a lifetime of observing what works in care to make every senior's life at Autumn's Promise both pleasant and fulfilling.

To find out more about Autumn's Promise new facility at 1700 Spartan Road in Green Bay and their new approach to Assisted Living contact Ginger Lutz at 920-465-1181